cowbell®

Cyber Insurance:
Get More Than a Policy

A leading cyber insurance provider
for SMEs* and mid-market businesses

Cyber Insurance | Risk Insights | Risk Mitigation | Post-Breach Services

Cowbell Prime One™ is our standalone cyber insurance programme designed for small and medium-sized enterprises (SMEs) and mid-market businesses with annual turnover of up to £1bn. Cowbell Prime One covers a wide range of cyber incidents, including email scams, ransomware attacks, social engineering, and more. Powered by artificial intelligence and thousands of data points, it provides you with a cyber policy tailored to your organisation's unique risk exposures.

Manage Your Cyber Insurance Online

+ View your risk assessment; compare to peers.

+ Review quotes.

+ Work with your broker to customise your quote.

+ Attest to company information.

+ Sign policy documents, pay and activate policy.

+ Get your Certificate of Insurance.

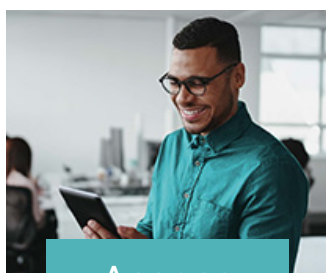*CBInsights 'Insurtech 50' list, June 2022

Closed-Loop Risk Management

Assess │ Insure │ Improve │ Respond

We believe that you should not only hear from your insurer after an incident. Your cyber policy should provide value from Day One and throughout its entire policy period.

Using closed-loop risk management, you can proactively mitigate risks through continuous risk assessment and risk improvement.
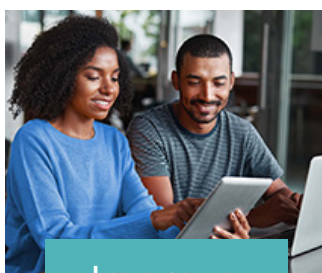
Assess

Use Cowbell Factors™ to quantify your risk exposure and learn exactly how much and what type of coverages your business needs.
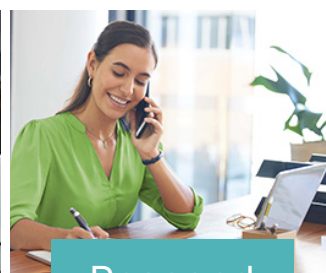
Insure

With your broker, determine insurable threats and their financial impacts to develop a cyber insurance policy custom-designed to suit your risk profile.

Improve

Use our continuous risk assessment and risk insights or ask our Risk Engineering team for guidance to remediate exposure and optimise your premium.

Respond

Cowbell's cyber claim experts are on-call 24/7 to help you immediately with a full range of post-incident recovery services.

Get Your Customised Cowbell Policy in Less Than 5 Minutes

The application process for cyber insurance can be daunting with other providers. At Cowbell, we've simplified the process from quote to bind to issuance.

Assess Your Cyber Risk with Cowbell Factors and Insights

Cowbell Insights™

Cowbell Insights guide you on how to remediate security weaknesses and improve your Cowbell Factors. We are tracking thousands of potential security issues.

Every Cowbell Insight comes with a comprehensive explanation on how to address the security weakness.

Cowbell Factors™

Cowbell Factors continuously benchmark your organisation's risk level using external data, firmographics, claims data, dark web intelligence, and more.

You get immediate answers to the following:

+ Is my business more or less secure than my industry average?

+ Where does my business face the most significant cyber risk exposures?

+ Do I have information leaked on the dark web?

Cowbell Connectors™

It takes only a few clicks to activate connectors to the most commonly used cloud and security services.

Connectors answering the following automatically:

+ Are security best practices applied to my cloud applications and email service?

+ Is multi-factor authentication (MFA) applied everywhere?

+ Are system vulnerabilities patched in a timely manner?

Optimise Your Premium

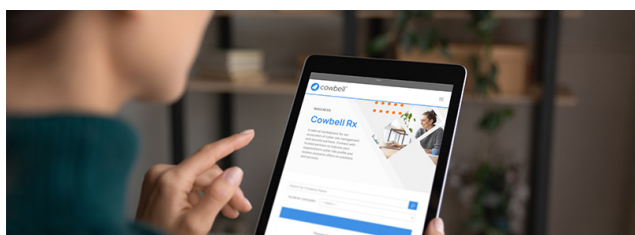Activate a connector, and become eligible for a **5% premium credit**.

Cowbell partners with some of the most recognised cloud service providers globally. By integrating our available connectors with your preferred cloud solution, you'll gain real-time insights into your current cyber posture and any potential vulnerabilities.

Resources bundled with every policy
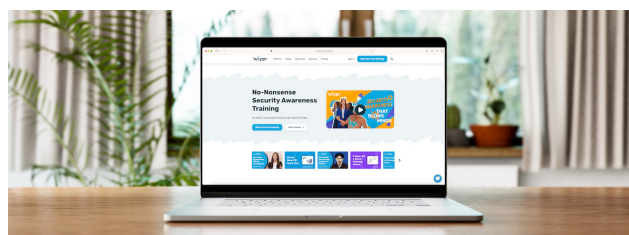
Support from our risk engineering team

Any questions on implementing cybersecurity measures, like MFA or backups? Our risk engineering team is happy to help. Incident response plan templates are available on our website for policyholders and non-policyholders alike.

Cowbell Rx

Cowbell Rx is a partner referral network where you will find dozens of cybersecurity solutions ranging from backup, and penetration testing, to full-blown outsourced cybersecurity management ready to help strengthen your security posture.

Cybersecurity Awareness Training

Cowbell partners with Wizer for cybersecurity awareness training. From our platform, enrol in Wizer and administer an employee training programme with educational 1-minute videos.

5 Steps to proactively manage your cyber risks.

1 Ask your insurance broker for a Cowbell quote.

2 Create a Business Continuity/ Disaster Recovery Plan.

3 Enrol your employees in cybersecurity awareness training.

4 Create an Incident Response Plan.

5 Take advantage of preferred access to our Cowbell Rx partners.