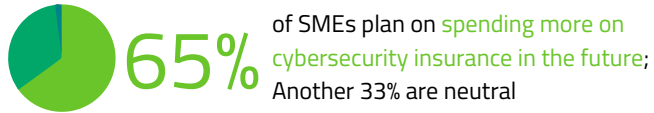


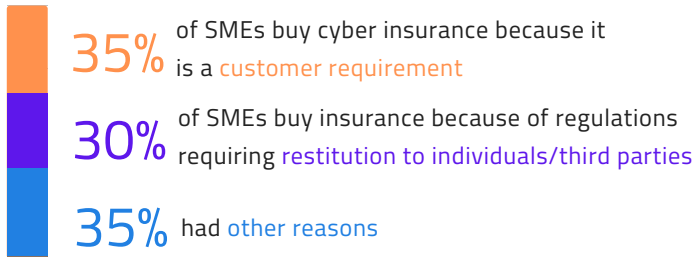
KEY FINDINGS



They are generally satisfied with the ROI of cyber insurance, say 50% of SMEs; 37.5% are neutral



CYBER INSURANCE PURCHASING DRIVERS

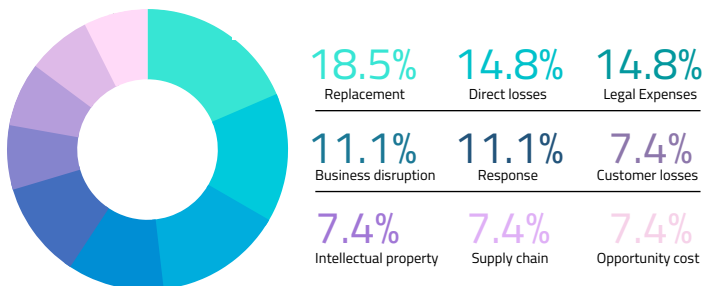


CYBER INSURANCE LIMITS

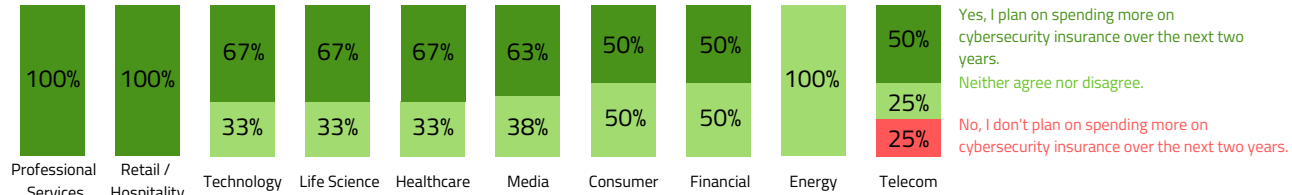
0.14% of a firm's revenue marks the average cybersecurity insurance coverage limit

70% of businesses' current cyber coverages limit amount \$1m
The mean losses and expenses of cyber attacks lie at \$1.22m

TOP LOSS BREAK DOWN ACROSS INDUSTRIES

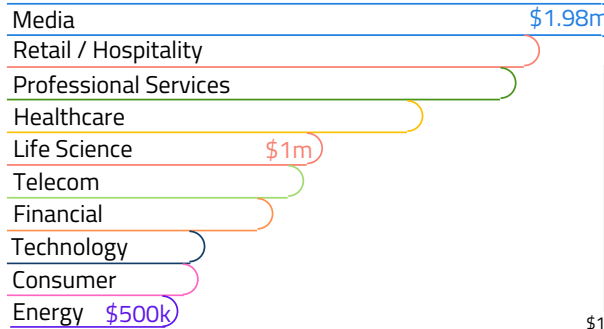


CYBER INSURANCE INVESTMENT PLAN BY INDUSTRY

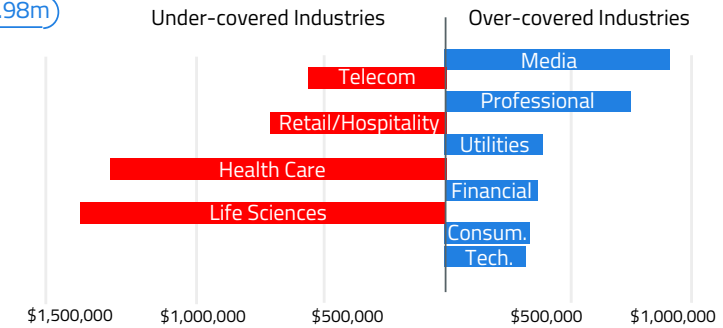


INDUSTRY SPECIFIC FINDINGS

Current Cyber Insurance Limit by Industry



Gap between Limits and expected losses (in \$ thousands)



INVESTMENT PRIORITIES & EFFECTIVENESS

The top Investment priorities and effectiveness show divergence between SMEs and large enterprises.

	SMEs		Large Enterprises	
	Investment	Effectiveness	Investment	Effectiveness
Periodic cyber response exercise	6	1	7	3
Working with external contractors	3	2	8	6
Compensation for cybersecurity staff	8	3	9	8

ANTICIPATED TOP RISKS

55% Devices used - employee-owned (55%), as well as company owned (53%), are the highest two risk factors in terms of cybersecurity for the next two years.

SMEs are pragmatic about security: 41% of the surveyed SMEs anticipate a breach in the next year

