cowbell®

Cyber Insurance: Get More Than a Policy

A leading cyber insurance provider for SMEs* and mid-market businesses

Cyber Insurance, Risk Insights, Risk Mitigation, and Post-Breach Services

Cowbell Prime™ is our standalone cyber insurance program designed for small and medium-sized enterprises (SMEs) and mid-market businesses with up to $1 Billion in revenue. Cowbell Prime delivers coverage for a wide range of cyber incidents, including email scams, ransomware attacks, social engineering, and more. Powered by artificial intelligence and thousands of data points, Cowbell Prime provides you with a cyber policy tailored to your organization's unique risk exposures.

Manage Your Cyber Insurance Online

- View your risk assessment; compare to peers.

- Review quotes.

- Sign policy documents, pay and activate policy.

- Get your Certificate of Insurance.

- Work with your agent to customize your quote.

- Attest to company information.

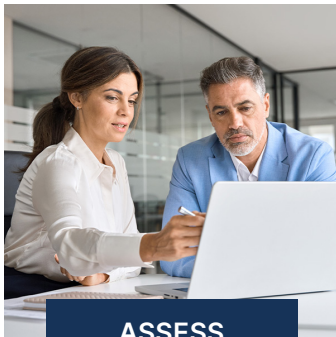- **Get your policy in 5 mins**

*2024 Global Infosec Award winner

Closed-Loop Risk Management

Assess | Improve | Insure | Respond

We believe that you should not only hear from your insurer after an incident. Your cyber policy should provide value from Day One and throughout its entire policy period. Using closed-loop risk management, you can proactively mitigate risks through continuous risk assessment and risk improvement.

5 Steps to proactively manage your cyber risks

1. Ask your insurance agent for a quote and get a standalone cyber policy.
2. Review your Cowbell Factors and understand your cyber risk exposures.
3. Sign up to access the Cowbell platform.
4. Follow recommendations from Cowbell Insights.
5. Enroll your employees in cybersecurity awareness training.

ASSESS

Use Cowbell Factors™ to quantify your risk exposure and learn exactly how much and what types of coverage your business needs.
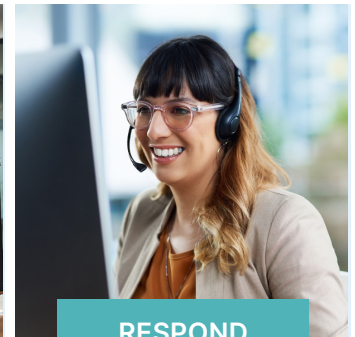
INSURE

With your agent, determine insurable threats and their financial impacts to develop a cyber insurance policy custom-designed to suit your risk profile.

IMPROVE

Use our continuous risk assessment and risk insights or ask our Cybersecurity Services team for guidance to remediate exposure and optimize your premium.
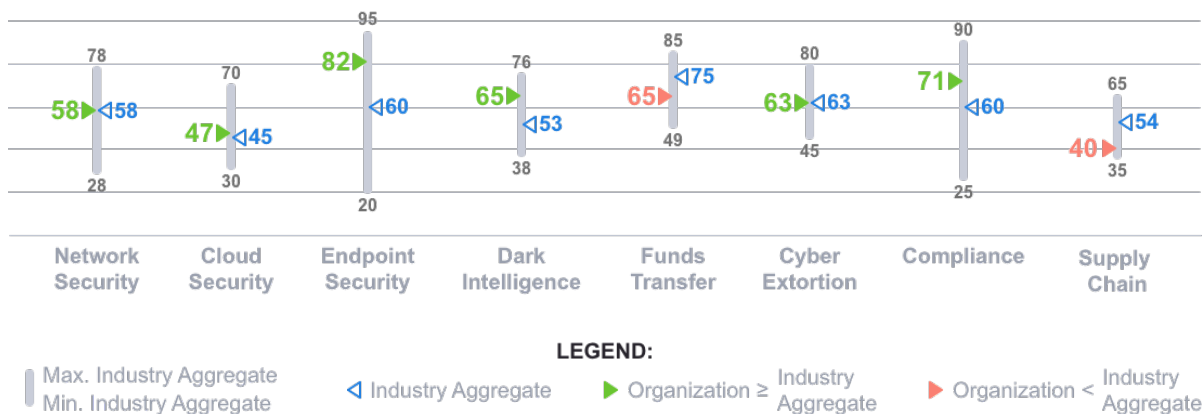
RESPOND

Our cyber claim experts are on-call 24/7 to help you immediately with a full range of post-incident recovery services.

Assess Your Cyber Risk Through Cowbell Factors and Cowbell Insights

Cowbell Insights guide you on how to remediate security weaknesses and improve your Cowbell Factors. We are tracking thousands of potential security issues.

Every Cowbell Insight comes with a comprehensive explanation on how to address the security weakness.

Your Cowbell Factors

LEGEND:

Max. Industry Aggregate / Min. Industry Aggregate	◁ Industry Aggregate	▶ Organization ≥ Industry Aggregate	▶ Organization < Industry Aggregate

Cowbell Factors continuously benchmark your organization's risk level using external data, firmographics, claims data, dark web intelligence, and more.

You get immediate answers to the following:

- Is my business more or less secure than my industry average?

- Where does my business face the most significant cyber risk exposures?

- Do I have information leaked on the dark web?

With **Cowbell Connectors** it only takes a few clicks to activate connectors to the most commonly used cloud and security services.

Connectors answer the following:

- Are security best practices applied to my cloud applications and email service?

- Is multi-factor authentication (MFA) applied everywhere?

- Are system vulnerabilities patched in a timely manner?

Resources bundled with every policy

Support from our Cybersecurity Services team

Any questions on implementing cybersecurity measures, like MFA, Micro Pen testing or backups? Our Cybersecurity Services team is happy to help. Incident response plan templates are available on our website for policyholders and non-policyholders alike.

Learn more at cowbell.insure/risk-engineering

Cowbell Rx

Cowbell Rx is Cowbell's partner referral network - the first of its kind in the industry. On Cowbell Rx, you will find dozens of cybersecurity solutions ranging from backup, and penetration testing to full-blown outsourcing cybersecurity management so that you can easily fill gaps in your security posture.

Learn more at cowbell.insure/rx

Cybersecurity Awareness Training

Cowbell partners with Wizer for cybersecurity awareness training for the duration of the first policy year. From our platform, enroll in Wizer and administer an employee training program with educational 1-minute videos.

Learn More

Optimize Your Premium

Activate a connector, and **become eligible for a 5% premium credit.**

*for Prime 250 policyholders only.