



# Freight Brokers

## Why Cyber Insurance?

Do you:

- Use an online supply chain system to manage shipments & deliveries?
- Store vendor and client payment data on digital devices?
- Accept electronic payments from vendors, suppliers, and clients?

**If you answered "Yes" to any of the above, you could be exposed to cyberattacks.** Cyber insurance covers losses and expenses to recover from an incident including legal and client notification services.

## Common Cyber Risks for Freight Brokers

### Business Interruption

- Large volumes of transactions will make you more susceptible to being targeted by cybercriminals.
- A cyberattack can render your supply chain and CRM systems inaccessible, which can create a business interruption.

### Compromised Devices from Shipping to Delivery

- Devices of employees' on the road can be compromised, leading to the exposure of sensitive data.
- A device that is inoperable due to a cyberattack can disrupt critical checkpoint information in the supply chain process.

### Cyber Crime and Funds Transfer Fraud

- All electronic transactions - contracts, invoices, and payments - are susceptible to cyber fraud and manipulation.

### Compromised Vendor and Client Data

- Vendor and client data that you process can be compromised through various types of cyberattacks.
- Cyber insurance can cover liability and damages caused to third parties.

**Other Risks:** Ransomware, Social Engineering and Bricking



## Why Cowbell For Your Cyber Insurance Needs?

Every business needs financial insurance protection against cyber threats. Cowbell offers the coverage options and limits that are necessary to recover rapidly from a cyber incident. How is Cowbell different? Our value to policyholders goes beyond the policy itself. We empower businesses to take their cyber risk into their own hands - from understanding exposures, to insuring, and improving the risk.



### Closed-Loop Risk Management

#### ASSESS

Use Cowbell Factors™ to quantify your risk exposure and learn exactly how much and what type of coverages your business needs.

#### INSURE

With your broker, determine insurable threats and their financial impacts to develop a cyber insurance policy custom-designed to suit your risk profile.

#### IMPROVE

Use our continuous risk assessment and risk insights or ask our Risk Engineering team for guidance to remediate exposure and optimize your premium.

#### RESPOND

Cowbell's cyber claim experts are on-call 24x7 to help you immediately with a full range of post-incident recovery services.

## Cowbell Delivers Robust Cyber Insurance Protection

Cowbell's mission is to make cyber insurance accessible to all businesses and help policyholders strengthen their resilience against cyber threats. Our policies include continuous risk assessment and extensive risk management resources so that businesses can take their cyber risk into their own hands and avoid incidents.