

Cyber Program Solutions

Many businesses get insurance through an association, trade group, or other affiliation of which they are a member. If you need to offer standalone cyber insurance to a group of accounts, Cowbell can make the process efficient for you and your clients.

The Cowbell team has experience and resources available to help you with your program opportunities such as affinity groups, franchises, risk pools, and trade groups (lawyers, dentists, CPAs, etc.).

Our standalone cyber insurance products are built on AI-assisted underwriting and technology that support efficient bulk operations at every step.

Eligibility Criteria

- Homogenous group of risks (examples include: association, membership organization, franchisee group, or partner with the ability to deploy insurance to a group of individuals alongside another service offering)
- High volume
- Minimal to no aggregation risk

Industry Leading Cyber Products

Determine which Cowbell product meets the contract or franchise requirements:

- **Prime 100:** Best for previously slot-rated programs due to its accelerated, AI-assisted underwriting
- **Prime 250:** Best for broader coverage and risks
- For group aggregate policies, consultation with our underwriting team is required

Cowbell's Winning Approach: Four Fast and Efficient Digital Distribution Solutions

If you qualify for a program opportunity, Cowbell's winning approach can include any or all of the following solutions:

✓ **Streamlined and digitized application process:** Utilize our online, co-branded customer-facing application to help collect information.

✓ **Tackle a large program in bulk:** A group of accounts can be rapidly assessed, quoted and presented with customized coverage in bulk. Binding and policy issuance can also be performed in bulk. This brings significant efficiency in the management of cyber programs.

✓ **Group policies:** Simplify the approach for large pools, but maintain individual access to Cowbell's policyholder services.

✓ **Give customers control:** Present your customers with a co-branded storefront to submit, quote, and buy coverage.

Cowbell's Closed Loop Risk Management Approach - ASSESS, INSURE, IMPROVE:

- Continuous Risk assessment for real-time visibility into risk exposures
- Insights and recommendations to remediate security weaknesses
- Direct advice from Cowbell's risk management engineers

✓ *If you have a group that qualifies and want to efficiently issue standalone cyber policies, we can help!*

*Email our Strategic Accounts Executive, Hannah Hays,
at hannah@cowbellcyber.ai!*

Cyber Insurance
Made Easy™

Cowbell Cyber delivers standalone, individualized and state-admitted cyber insurance to small and mid-sized enterprises. Cowbell's cyber policies include risk insights and assessment, breach coaches, cybersecurity awareness training, and more.