

# Okta + Cowbell Cyber



## Why prioritize identity and access management?

Identity is key to securing all access points across employees, contractors, partners and customers to protect against threats - internal and external. Using identity as the central control point for delivering access to enterprise resources, organizations are enabled to:

- Ensure users are authenticated and devices are secure
- Broker access to all critical resources, including SaaS apps, on-prem apps, APIs, networks, and infrastructure
- Ensure the right amount of access for the right amount of time
- Ensure access is removed automatically when required
- Prevent lateral movement in the event that identity is compromised
- Rapidly mitigate the risk of compromised credentials

If an organization is not 100% certain about the legitimacy of the user initiating the access request, any other form of security or access controls the organization may have in place becomes irrelevant.

This is why Identity and access management is the core security solution that organizations start their Zero Trust journey with.

To express interest in the Okta bundle for cyber insurance, click on Okta from Cowbell's Rx Marketplace: <https://cowbell.insure/rx/>

## Unique offer for Cowbell Cyber clients

Okta is offering the following bundles that include Single Sign-On (SSO), Universal Directory (UD), and Multi-Factor Authentication (MFA):

- For 0-100 users: \$6 per user/month, a 14% discount off list price
- For 101-500 users: \$5 per user/month, a 29% discount off list price
- For 501-1000 users: \$4 per user/month, a 43% discount off list price

## Okta's solution

The Okta Identity Cloud helps organizations deliver strong identity access controls across their entire ecosystem - maximizing security, while minimizing the impact on the workforce.

By centralizing controls and leveraging thousands of pre-built integrations across both resources and other security tools, teams can more easily deploy and manage intelligent access for any resource type, on-premises or in the cloud, and end users can more easily get access to the tools and data they need, when they need them.

**SSO** - Makes managing and securing the extended enterprise easier for IT and eliminates password proliferation.

**UD** - A cloud-based directory that provides a single source of truth by integrating with multiple ADs and other on-prem directory services.

**Adaptive MFA** - Lets you create contextual access policies that assess risk factors such as device, network, location, travel, IP, and more - at each step of the authentication process.

## Technology-forward organizations use Okta to evolve their businesses



**340k FedEx team members globally use Okta** to access 700+ SaaS and legacy on-prem apps



69% increase in MFA adoption **across the 3,000+ employee company** in under 2 weeks



**90% reduction in time and costs** to prepare company-wide compliance reports



Eliminated **400 monthly help desk tickets** after deploying Okta to 120k users across 50 countries