

Cybersecurity Awareness Training

Strengthen your first line of defense

Why Training Matters

Many cyberattacks, especially ransomware, rely on human error. Especially in this new age of artificial intelligence, even skilled employees can be tricked by convincing emails that appear to come from clients, managers, or suppliers. A single click on a malicious link can trigger extortion, business interruption, or compromised data.

Cybersecurity awareness training equips employees with the skills to recognize and avoid these threats, helping businesses build quiet confidence that their first line of defense is strong.

Cybersecurity Awareness Basics

- Install security software on all devices
- Deploy multi-factor authentication (MFA/2FA)
- Use strong, unique passwords and avoid reuse
- Avoid poorly secured public Wi-Fi
- Access sensitive data only from company devices and through a VPN



Powered by Wizer, Provided by Cowbell

Offered by Wizer and included with Cowbell policies at no additional cost for the first policy year, every policyholder receives unlimited employee seats. Training includes:

- 100 + 1–2 minute microlearning videos from Wizer's full content library
- Interactive games, quizzes, and progress reports
- Realistic phishing email simulations and phishing games
- Policy management, SSO, and more

This training is designed to resonate, keeping lessons simple, practical, and easy to apply.

How to Activate Your Training

Enabling Wizer training through the Cowbell Platform is simple:

1. Log into the **Cowbell Platform**.
2. Select the **Training** tab from the left-side menu.
3. Click **Enable Training**.

Activation takes only a few moments. Once complete, you'll receive a notification and your Wizer integration will appear as "Connected" in the Connectors tab.

Visit **My Training** to view your current training courses. Admins can manage courses, assign content, and invite employees directly from the Wizer account.

Cowbell: The Sound Approach to Risk

Cowbell delivers insurance that cuts through complexity and adapts as risks evolve. With streamlined quoting, expert guidance, and protection designed for the realities of today's threats, we make coverage easier to understand and more reliable when it matters most. Behind it all is the Hum—our constant, quiet vigilance—building stronger businesses, trusted partnerships, and the quiet confidence to keep moving forward.



This document is for general informational purposes only and does not constitute an offer of insurance. Cybersecurity awareness training is provided by Wizer, a third-party vendor, and is included at no additional cost for Cowbell policyholders during the first year of their policy term. Unlimited seats and specific features described are subject to eligibility, Wizer's own terms and conditions, and may change without notice. Availability may vary by jurisdiction and policy and is subject to underwriting approval. Cybersecurity training is intended to support risk management but does not guarantee the prevention of cyber incidents. Actual coverage is determined solely by the terms, conditions, limitations, and exclusions of the issued policy. Please refer to your policy for complete details. ©2025 Cowbell Cyber, Inc. All Rights Reserved. Cowbell Insurance Agency LLC, State Licenses: <https://cowbell.insure/state-licenses/>