



Cyber Insurance: Get More Than a Policy

A leading cyber insurance provider for
SMEs and mid-market businesses*

Cyber Insurance, Risk Insights, Risk Mitigation, and Post-Breach Services

Cowbell Prime One™ is our standalone cyber insurance programme designed for small and medium-sized enterprises (SMEs) and mid-market businesses with annual turnover of up to £1bn. Prime One covers a wide range of cyber incidents, including email scams, ransomware attacks, social engineering, and more. Powered by artificial intelligence and thousands of data points, it provides you with a cyber policy tailored to your organisation's unique risk exposures.

Get Your Customised Cyber Quote in Less than 5 Minutes. The application process for cyber insurance can be daunting with other providers. At Cowbell, we've simplified the process from quote to bind to issuance.

Five steps to manage your cyber risks

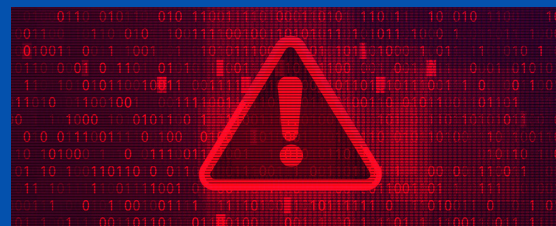
1. Ask your insurance broker for a Cowbell cyber quote.
2. Create a Business Continuity/Disaster Recovery Plan.
3. Enrol your employees in cybersecurity awareness training.
4. Have a 1 to 1 with our Cybersecurity Services team
5. Take advantage of exclusive offers on cybersecurity products and services with our Cowbell Rx marketplace.

*National Insurance Awards 2025 - Shortlist

Closed-Loop Risk Management

Assess | Insure | Improve | Respond

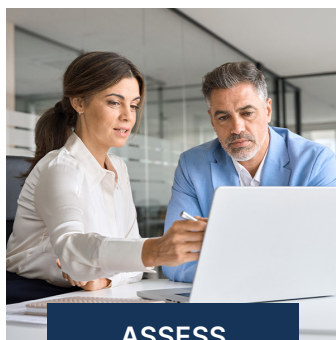
We believe that you should not only hear from your insurer after an incident. Your cyber policy should provide value from Day One and throughout its entire policy period. Using closed-loop risk management, you can proactively mitigate risks through continuous risk assessment and risk improvement.



Are you experiencing a cyber incident?

Call now! Call **0800 208 8106** or email ukclaims@cowbellcyber.ai.

*Telephone calls may be monitored and recorded to help improve our service.



ASSESS

Use Cowbell Factors™ to quantify your risk exposure and learn exactly how much and what type of coverages your business needs.



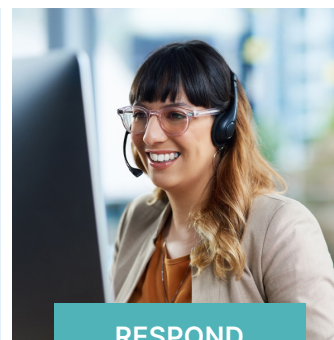
INSURE

With your broker, determine insurable threats and their financial impacts to develop a cyber insurance policy custom-designed to suit your risk profile.



IMPROVE

Use our continuous risk assessment and risk insights or ask our Cybersecurity Services team for guidance to remediate exposure and optimise your premium.



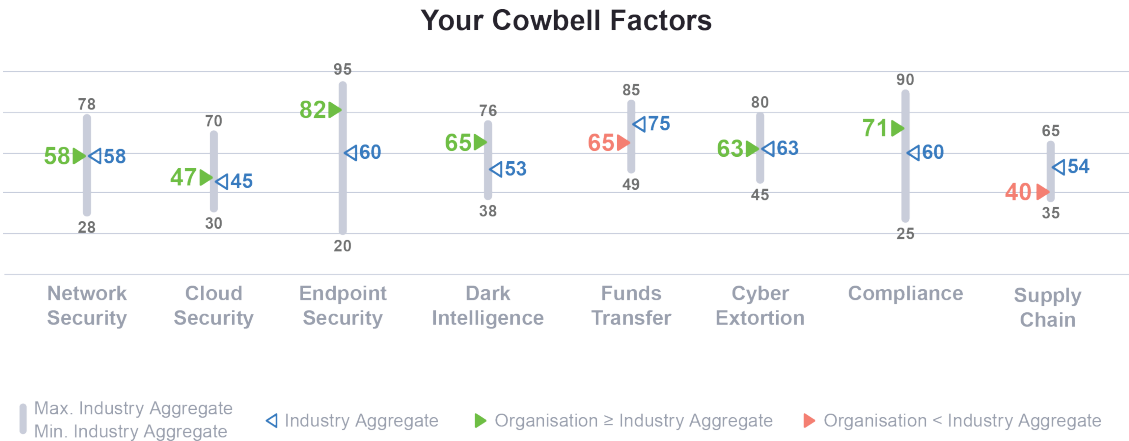
RESPOND

Cowbell's cyber claim experts are on-call 24/7 to help you immediately with a full range of post-incident recovery services.

Assess Your Cyber Risk with Cowbell Factors and Insights

Cowbell Insights guide you on how to remediate security weaknesses and improve your Cowbell Factors. We are tracking thousands of potential security issues.

Every Cowbell Insight comes with a comprehensive explanation on how to address the security weakness.



Cowbell Factors continuously benchmark your organisation’s risk level using external data, firmographics, claims data, dark web intelligence, and more.

Cowbell Factors answer the following:

- Is my business more or less secure than my industry average?
- Where does my business face the most significant cyber risk exposures?
- Do I have information leaked on the dark web?

With **Cowbell Connectors** it takes only a few clicks to activate connectors to the most commonly used cloud and security services.

Cowbell Connectors answer the following:

- Are security best practices applied to my cloud applications and email service?
- Is multi-factor authentication (MFA) applied everywhere?
- Are system vulnerabilities patched in a timely manner?