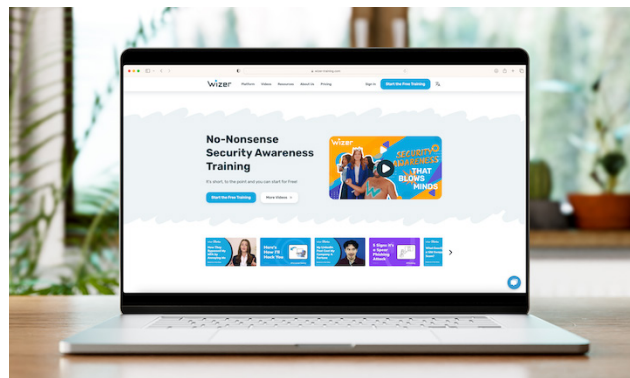


SPECIAL OFFER

Cybersecurity Awareness Training



The first and arguably most important step to protecting your business is to educate your employees about cybersecurity.

Why is training important?

- Many cyberattacks, especially ransomware, take advantage of human errors.
- Skilled cybercriminals can easily fake convincing emails from clients, managers, or suppliers.
- It is easy to inadvertently click on a malicious link in a phishing email.
- Resulting cyber incidents can lead to extortion (ransom), business interruption, compromised data and more.

What can you do?

Enroll your employees into cybersecurity awareness training. It is included with every Cowbell insurance policy. Cowbell has partnered with Wizer to deliver the following:

- 1-2 min training videos
- Quizzes and progress reports
- Phishing email simulations

Cybersecurity awareness basics:

- 1 Enforce the use of strong passwords; avoid password reuse. Deploy multi-factor authentication (MFA or 2FA).
- 2 Avoid poorly secured public Wifi.
- 3 Install security software on all devices.
- 4 Train employees to access sensitive data only from company devices and through a VPN (encrypted) connection.



How to Activate your Wizer Training Programme

1 [Log into Cowbell](#)

Click on the "Training" tab on the left menu

2 Click on "Get Started"

3 Check your Email

an email invitation with the following title:

"Cowbell Cyber invited you to join a Security Awareness Programme!"

This email will include a link to join the Wizer portal and configure the Cybersecurity training programme.

Note: The training programme is **complimentary** for one year for all Cowbell policyholders. This includes:

- Unlimited access to 100+ microlearning videos
- Smart phishing simulator and phishing game
Policy Management, SSO, and more...

For more information, download Wizer's document on how to build a cybersecurity awareness programme.

[Download now](#)

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