



Payment Verification Support for Eligible Prime One Policyholders

Verify before funds move

Wire fraud can happen in the space between a payment request and a completed transfer.

A vendor sends updated wiring instructions. A familiar contact asks for an urgent payment. An invoice looks legitimate, but the account details have changed. Once funds are sent, recovery can be difficult.

Cowbell is helping eligible Prime One US policyholders add a practical verification step before high-risk payments are made.

Through Cowbell's partnership with Secure Insight, eligible Prime One policyholders can access complimentary credits for TruePay, Secure Insight's payment verification platform.

Built to support stronger payment practices

TruePay helps businesses check payment information before completing a wire transfer, vendor payment, mortgage payoff, or other high-risk transaction.

The platform can help verify account ownership and identity information, then return a clear result so users know whether payment details appear verified, need further review, or should not move forward without additional confirmation.

The goal is simple: help businesses pause, verify, and reduce the chance of sending funds to the wrong account.

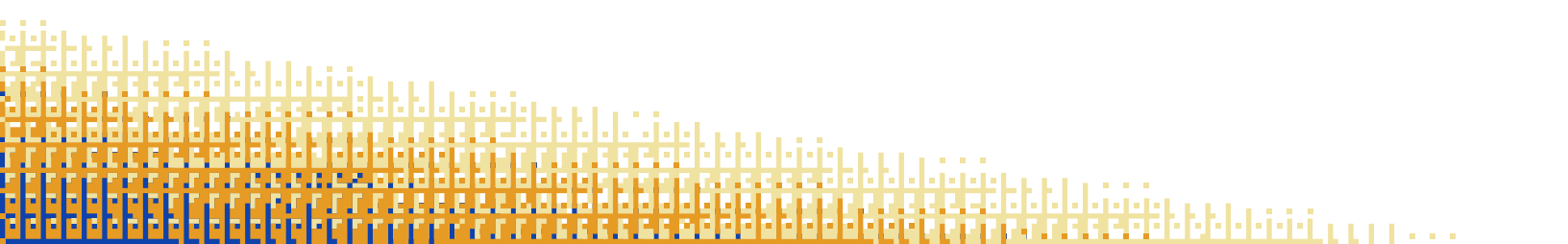


A Prime One advantage

Eligible Prime One US policyholders may have access to Cowbell's Payment Verification / Separate Social Engineering Attack Endorsement.

When approved payment verification services are properly used for the transaction at issue, the endorsement may provide access to a separate Social Engineering Attack limit, subject to the policy's terms, conditions, limitations, and exclusions.

This gives brokers a practical way to connect risk mitigation with coverage value — helping clients strengthen payment controls while understanding how Prime One is designed for real-world cyber crime risks.



Best suited for clients that

- Send wire transfers
- Pay vendors electronically
- Handle client funds
- Receive payment instructions by email
- Process escrow, settlement, mortgage, or professional services payments
- Have limited internal controls for verifying payment changes

How activation works

After an eligible Prime One policy is bound, Cowbell will contact the policyholder with activation details, including the TruePay landing page and credit code.

The policyholder can then create a TruePay account, redeem complimentary credits, and use TruePay before completing payment transactions.

Additional credits may be purchased directly through TruePay if needed.

A simple step before payment becomes loss

Payment verification gives clients a practical way to pause before funds move. Paired with Prime One's Payment Verification endorsement, it helps connect stronger payment practices with coverage designed for real-world cyber crime risk.

Cowbell: The Sound Approach to Risk

Cowbell delivers insurance that cuts through complexity and adapts as risks evolve. With streamlined quoting, expert guidance, and protection designed for the realities of today's threats, we make coverage easier to understand and more reliable when it matters most. Behind it all is the Hum—our constant, quiet vigilance—building stronger businesses, trusted partnerships, and the quiet confidence to keep moving forward.



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